

LAUREN LANAHAN

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ACADEMIC APPOINTMENTS

Assistant Professor of Management – Strategy, Lundquist College of Business, University of Oregon,
September, 2015 –

EDUCATION

Ph.D., Public Policy, University of North Carolina at Chapel Hill, 2015

M.A., Public Policy, University of North Carolina at Chapel Hill, 2013

B.A., Sociology, Reed College, 2006

PEER-REVIEWED ARTICLES

- (11) *Armanios, D., ***L. Lanahan** and D. Yu[^]. (Forthcoming) ‘Varieties of Local Government Experimentation: U.S. State-led Technology-Based Economic Development Policies, 2000 – 2015,’ *Academy of Management Discoveries*.
- (10) *Graddy-Reed, A., ***L. Lanahan**, and N. V. Ross[^], (2018) ‘The Effect of R&D Investment on Graduate Student Productivity: Evidence from the Life Sciences,’ *Journal of Policy Analysis and Management*, 37(4): 809-834.
- (9) ***Lanahan, L.** and *D. Armanios, (2018) ‘Does More Certification Always Benefit a Venture?’ *Organization Science*, 9(5): 931-947.
- (8) **Lanahan, L.** and M.P. Feldman, (2017) ‘Approximating Exogenous Variation in R&D: Evidence from the Kentucky and North Carolina SBIR State Match Programs,’ *The Review of Economics and Statistics*. doi.org/10.1162/REST_a_00681
- (7) Graddy-Reed*, A., **L. Lanahan***, and N. V. Ross[^], (2017) ‘Influences of Academic Institutional Factors on R&D Funding for Graduate Students,’ *Science and Public Policy*. doi: 10.1093/scipol/scx017
- (6) **Lanahan, L.**, A. Graddy-Reed, and M.P. Feldman, (2016) ‘The Domino Effects of Federal Research Funding,’ *Plos ONE*, 11(6): e0157325. doi:10.1371/journal.pone.0157325
- (5) Moulton*, J. G., A. Graddy-Reed*, and **L. Lanahan***, (2016) ‘Beyond the EITC: The Effect Of Reducing The Earned Income Tax Credit On Labor Force Participation,’ *National Tax Journal*, 69(2), 261-284. doi/10.17310/ntj.2016.2.01
- (4) Feldman, M.P., T. Hadjimichael, **L. Lanahan**, and T. Kemeny, (2016) ‘The Logic of Economic Development: A Definition and Model for Investment,’ *Environment and Planning C: Government and Policy*, 34: 5-21. doi:10.1177/0263774X15614653
- (3) **Lanahan, L.**, (2016) ‘Multilevel Funding for Small Business Innovation: A Critical Review of State SBIR Match Programs,’ *Journal of Technology Transfer*, 41(2), 220-249. DOI 10.1007/s10961-015-9407-x
- (2) **Lanahan, L.** and M.P. Feldman, (2015) ‘Multilevel Innovation Policy Mix: A Closer Look at State Policies that Augment the Federal SBIR Program,’ *Research Policy*, 44: 1387-1402. DOI 10.1016/j.respol.2015.04.002
- (1) Feldman, M.P., **L. Lanahan**, and I. Lendel (2014), ‘Experiments in the Laboratories of Democracy: State Scientific Capacity Building,’ *Economic Development Quarterly*, 28(2), 107 – 131. doi:10.1177/0891242413490018

* Denotes equal first authorship contributions; ^ Denotes graduate student co-author

BOOK CHAPTERS

- (5) Feldman, M.P. and **L. Lanahan** (2015), 'State Science Policy Experiments,' in A. Jaffe and B. Jones (eds.), *The Changing Frontier: Rethinking Science and Innovation Policy*. University of Chicago Press: 287 – 317.
- (4) Hardin, J., **L. Lanahan**, and L. Brun (2015), 'Assessing State-level Science and Technology Policies: North Carolina's Experience with SBIR State Matching Grants,' in B. D. Audretsch et al. (eds.), *Oxford University Handbook of Local Competitiveness*. Oxford University Press: 385 – 400.
- (3) Feldman, M.P. and **L. Lanahan** (2015), 'Crafting a Comeback: Innovation and Entrepreneurship as an Economic Development Strategy in Mature Regions,' in J. Bryson et al. (eds.), *Handbook of Manufacturing Industries in the World Economy*. Edward Elgar: Cheltenham: 451 – 473.
- (2) Feldman, M.P., A. Freyer, and **L. Lanahan** (2012), 'On the Measurement of University Research Contributions to Economic Growth and Innovation,' in J. Lane et al. (eds.), *Universities and Colleges as Economic Drivers: Measuring Higher Education's Role in Economic Development*. Albany, NY: SUNY Press: 97 – 128.
- (1) Feldman, M.P., **L. Lanahan**, and J.M. Miller (2011), 'Inadvertent Infrastructure and Regional Entrepreneurship Policy,' in M. Fritsch et al. (eds.), *The Handbook of Research on Entrepreneurship and Regional Development*. Edward Elgar: Cheltenham: 216 – 251.

POLICY REPORTS & OTHER PUBLICATIONS

- (4) Feldman, M.P., **L. Lanahan**, and I. Lendel (2014), 'Focus on State Economic Development Policy,' *Economic Development Quarterly*, 28(2), 103 – 106.
- (3) Feldman, M.P., **L. Lanahan**, and E. Stokan (2014), 'Stage I: Initial Findings on Metrics and Potential Data Sources Examining the i6 Challenge and the Jobs and Innovation Accelerator Challenge (JIAC) Projects,' presented to the Economic Development Administration.
- (2) Feldman, M.P., A. Graddy-Reed, **L. Lanahan**, G. McLaurin, K. Nelson, and A. Reamer (2012), 'Innovative Data Sources for Regional Economic Analysis,' available at <http://maryannfeldman.web.unc.edu/files/2012/01/Innovative-Data-Sources-for-Regional-Economic-Analysis.pdf>
- (1) Feldman, M.P. and **L. Lanahan** (2010), 'Silos of Small Beer: A Case Study of the Efficacy of Federal Innovation Programs in a Key Midwest Regional Economy,' *Science Progress*: Center for American Progress.

WORKING PAPERS

- ***Lanahan, L.** and *D. Armanios, 'How more certification can enhance non-conformity' (*1st Round Revision*)
- *Graddy-Reed, A., ***L. Lanahan**, and J. Eyer, 'Gender Discrepancies in Research Productivity of High-Performing Life Science Graduate Students' (*1st Round Revision*)
- ***L. Lanahan**, A. Joshi, and Johnson, E., 'The Economic Returns from Federal R&D Investment in Small Business: Evidence from the SBIR/STTR Program, 2000-2015' (*Under review*)
- *Graddy-Reed, A. and ***L. Lanahan**, 'The Impact of Federal R&D Funding Across the Academy: An Analysis of Early-Career Research Productivity' (*Under Review*)

WORKS IN PROGRESS

- Myers, K., **L. Lanahan**, and D. Armanios, 'The Visible Hand: Evidence from Targeted R&D Grants' (*Writing Stage*)
- Gish, J., **L. Lanahan**, and J. Beck, 'Economic Inequality and Niche Entrepreneurship: Evidence from the Brewer Industry' (*Writing Stage*)

PRESENTATIONS

- ‘Gender Discrepancies in Research Productivity of High-Performing Life Science Graduate Students’ Presented in 2017 at Association for Public Policy and Management; Presented in 2018 at the Academy of Management
- ‘Does more certification imply conformity?’ Presented in 2017 at Academy of Management; Presented in 2018 at the West Coast Research Consortium
- ‘Varieties of Local Government Experimentation’ Presented in 2017 at University of North Carolina at Chapel Hill; Academy of Management
- ‘Does more certification always benefit a venture?’ Presented in 2016 at Portland State University, University of Oregon; Kauffman Foundation; Academy of Management; West Coast Research Symposium; Presented in 2018 at Industries Studies Association
- ‘The Domino Effect of Federal Funding,’ Presented in 2016 at University of Oregon
- ‘Influences of Academic Institutional Factors on R&D Funding for Graduate Students,’ Presented at the 2016 Association for Public Policy and Management, 2015 Atlanta Conference on Science and Innovation Policy
- ‘Approximating Exogenous Variation in R&D: Evidence from the Kentucky and North Carolina SBIR State Match Programs,’ Presented in 2015 at the U.S. Census Bureau; University of California, San Diego; University of Oregon; University of North Carolina, Charlotte; National Science Foundation; Atlanta Conference on Science and Innovation Policy; West Coast Research Symposium. Presented in 2014 at the Technology Transfer Society Conference, Academy of Management
- ‘Assessing State-level Science and Technology Policies: North Carolina's Experience with SBIR State Matching Grants,’ Presented at the 2014 Technology Transfer Society Conference
- ‘Science Policy Experiments in the Laboratories of Democracy,’ Invited to present at the National Bureau of Economic Review Conference: *Rethinking Science and Innovation Policy* in 2013
- ‘Spurring Innovation and Entrepreneurialism within States’ Presented at Kauffman Entrepreneurship Mentoring Workshop in 2012; STGlobal Consortium in 2010

EXTERNAL GRANTS

- (3) Principal Investigator, National Science Foundation (SBE SciSIP 1661157), ‘Emerging Scholars on the Path to Innovation,’ May 2017 – Oct. 2019 (\$349,869)
- (2) Co-Principal Investigator, Ewing Marion Kauffman Foundation, ‘The Role of Local Governments in Entrepreneurial Ecosystems: A Cross-Comparison of US States,’ Sept. 2015 – July 2017 (\$173,000)
- (1) Principal Investigator, National Science Foundation (SBE SciSIP 1548288), ‘Early-concept Grants for Exploratory Research: Emerging Scholars on the Path to Innovation,’ Sept. 2015 – Feb. 2016 (\$54,000)

HONORS AND FELLOWSHIPS

Goulet Outstanding Research Award, Lundquist College of Business, UO, 2017

Lundquist Advisory Council Undergraduate Teaching Award, Lundquist College of Business, UO, 2017

Dissertation Completion Fellowship, The Graduate School, UNC, 2013 (\$16,000)

Kauffman Dissertation Fellowship, Ewing Marion Kauffman Foundation, 2012 (\$20,000)

Director's Award, National Science Foundation, 2009

Dean's List, Reed College, 2003 – 2006

TEACHING EXPERIENCE

University of Oregon

- MGMT 607 Applied Econometrics, S19, S17
Teaching Evaluations (Instructor quality): 5.00/5.00 (1 section total)
- BA 453 Business Strategy and Planning, W19, W18, F17, W17, S16
Teaching Evaluations (Instructor quality): 4.56/5.00 (8 sections total)
- MGMT 335 Launching New Ventures, W16
Teaching Evaluations (Instructor quality): 4.4/5.00 (1 section total)

University of North Carolina at Chapel Hill

- Instructor, PLCY 210 Policy Innovation & Analysis, Summer Session 2014
- TA, PLCY 882 Advanced Panel Data Methodology, Fall 2014
- Graduate Research Consultant, 2009-2012; 2014

PROFESSIONAL ACTIVITIES & SERVICE

- SBIR/STTR Review Committee Member, *National Academies of Sciences*, 2018
- Co-Course Coordinator for Undergraduate Capstone, *Lundquist College of Business*, 2018
- Research Advisory Board, *University of Oregon VP Office of Research*, 2017 - 2019
- Early Career Development Committee, *Industry Studies Association*, 2017
- IDEAL Diversity Committee, *University of Oregon Lundquist College of Business*, 2017
- Associate Editor, *Journal of Science Policy and Governance*, 2010 – 2014
- Chief Financial Officer, *Journal of Science Policy and Governance*, 2013
- Graduate Affairs Committee Member, *UNC Department of Public Policy*, 2011

Ad Hoc Reviewer: *Management Science*; *Journal of Management*; *Industry & Innovation*; *Research Policy*; *The Journal of Technology Transfer*; *Small Business Economics*; *Science and Public Policy*; *National Science Foundation*; *Cambridge Journal of Regions, Economy and Society*; *Economic Inquiry*; *PLOS One*; *Regional Studies*

GRADUATE RESEARCH EXPERIENCE

Graduate Research Assistant, 2009 – 2014. Assisted M.P. Feldman, S.K. Heninger Professor of Public Policy.

- EDA in the 21st Century: New Performance and Impact Metrics (EDA 10946538)
- Circling the Triangle: Understanding Dynamic Regional Economies (NSF SciSIP 1262392)
- State Science Policies: Modeling Their Origins, Nature, Fit, and Effects on Local Universities (NSF SciSIP 0947814)
- Examination of the efficacy of federal innovation programs in the Rust Belt (Heinz Endowments and the Center for American Progress)

PROFESSIONAL EMPLOYMENT RECORD

Science Assistant – Division of Social and Economic Sciences, National Science Foundation, 2007 – 2009