

LAUREN LANAHAN

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ACADEMIC APPOINTMENTS

Assistant Professor of Management – Strategy, Lundquist College of Business, University of Oregon,
September, 2015 –

EDUCATION

Ph.D., Public Policy, University of North Carolina at Chapel Hill, 2015

M.A., Public Policy, University of North Carolina at Chapel Hill, 2013

B.A., Sociology, Reed College, 2006

PEER-REVIEWED ARTICLES

- (9) ***Lanahan, L.** and ***D. Armanios**, (2018) ‘Does More Certification Always Benefit a Venture?’
(Accepted at *Organization Science*)
- (8) **Lanahan, L.** and M.P. Feldman, (2017) ‘Approximating Exogenous Variation in R&D: Evidence
from the Kentucky and North Carolina SBIR State Match Programs’ (Accepted at *The Review
of Economics and Statistics*)
- (7) Graddy-Reed*, A., **L. Lanahan***, and N. V. Ross[^], (2017) ‘Influences of Academic Institutional
Factors on R&D Funding for Graduate Students,’ *Science and Public Policy*. doi:
10.1093/scipol/scx017
- (6) **Lanahan, L.**, A. Graddy-Reed, and M.P. Feldman, (2016) ‘The Domino Effects of Federal
Research Funding,’ *Plos ONE*, 11(6): e0157325. doi:10.1371/journal.pone.0157325
- (5) Moulton*, J. G., A. Graddy-Reed*, and **L. Lanahan***, (2016) ‘Beyond the EITC: The Effect Of
Reducing The Earned Income Tax Credit On Labor Force Participation,’ *National Tax Journal*,
69(2), 261-284. doi/10.17310/ntj.2016.2.01
- (4) Feldman, M.P., T. Hadjimichael, **L. Lanahan**, and T. Kemeny, (2016) ‘The Logic of Economic
Development: A Definition and Model for Investment,’ *Environment and Planning C: Government
and Policy*, 34: 5-21. doi:10.1177/0263774X15614653
- (3) **Lanahan, L.**, (2016) ‘Multilevel Funding for Small Business Innovation: A Critical Review of State
SBIR Match Programs,’ *Journal of Technology Transfer*, 41(2), 220-249. DOI 10.1007/s10961-015-
9407-x
- (2) **Lanahan, L.** and M.P. Feldman, (2015) ‘Multilevel Innovation Policy Mix: A Closer Look at
State Policies that Augment the Federal SBIR Program,’ *Research Policy*, 44: 1387-1402. DOI
10.1016/j.respol.2015.04.002
- (1) Feldman, M.P., **L. Lanahan**, and I. Lendel (2014), ‘Experiments in the Laboratories of
Democracy: State Scientific Capacity Building,’ *Economic Development Quarterly*, 28(2), 107 –
131. doi:10.1177/0891242413490018

* Denotes equal first authorship contributions.

[^] Denotes graduate student co-author.

BOOK CHAPTERS

- (5) Feldman, M.P. and **L. Lanahan** (2015), 'State Science Policy Experiments,' in A. Jaffe and B. Jones (eds.). *The Changing Frontier: Rethinking Science and Innovation Policy*. University of Chicago Press: 287 – 317.
- (4) Hardin, J., **L. Lanahan**, and L. Brun (2015), 'Assessing State-level Science and Technology Policies: North Carolina's Experience with SBIR State Matching Grants,' in B. D. Audretsch et al. (eds.), *Oxford University Handbook of Local Competitiveness*. Oxford University Press: 385 – 400.
- (3) Feldman, M.P. and **L. Lanahan** (2015), 'Crafting a Comeback: Innovation and Entrepreneurship as an Economic Development Strategy in Mature Regions,' in J. Bryson et al. (eds.), *Handbook of Manufacturing Industries in the World Economy*. Edward Elgar: Cheltenham: 451 – 473.
- (2) Feldman, M.P., A. Freyer, and **L. Lanahan** (2012), 'On the Measurement of University Research Contributions to Economic Growth and Innovation,' in J. Lane et al. (eds.), *Universities and Colleges as Economic Drivers: Measuring Higher Education's Role in Economic Development*. Albany, NY: SUNY Press: 97 – 128.
- (1) Feldman, M.P., **L. Lanahan**, and J.M. Miller (2011), 'Inadvertent Infrastructure and Regional Entrepreneurship Policy,' in M. Fritsch et al. (eds.), *The Handbook of Research on Entrepreneurship and Regional Development*. Edward Elgar: Cheltenham: 216 – 251.

POLICY REPORTS & OTHER PUBLICATIONS

- (4) Feldman, M.P., **L. Lanahan**, and I. Lendel (2014), 'Focus on State Economic Development Policy,' *Economic Development Quarterly*, 28(2), 103 – 106.
- (3) Feldman, M.P., **L. Lanahan**, and E. Stokan (2014), 'Stage I: Initial Findings on Metrics and Potential Data Sources Examining the i6 Challenge and the Jobs and Innovation Accelerator Challenge (JIAC) Projects,' presented to the Economic Development Administration.
- (2) Feldman, M.P., A. Graddy-Reed, **L. Lanahan**, G. McLaurin, K. Nelson, and A. Reamer (2012), 'Innovative Data Sources for Regional Economic Analysis,' available at <http://maryannfeldman.web.unc.edu/files/2012/01/Innovative-Data-Sources-for-Regional-Economic-Analysis.pdf>
- (1) Feldman, M.P. and **L. Lanahan** (2010), 'Silos of Small Beer: A Case Study of the Efficacy of Federal Innovation Programs in a Key Midwest Regional Economy,' *Science Progress*: Center for American Progress.

WORKING PAPERS

- *Graddy-Reed, A., ***L. Lanahan**, and N. V. Ross[^], 'The Effect of R&D Investment on Graduate Student Productivity: Evidence from the Life Sciences' (*2nd Round Revision*)
- *Armanios, D., ***L. Lanahan** and Yu, D[^]. 'Varieties of Local Government Experimentation' (*Under Review*)
- *Graddy-Reed, A. and ***L. Lanahan**, 'The Matilda Effect: Gender Discrepancies in Research Productivity of High-Performing Life Science Graduate Students' (*Under Review*)
- ***Lanahan, L.** and *D. Armanios, 'How more certification can enhance non-conformity' (*Preparing for Submission*)
- *Graddy-Reed, A., ***L. Lanahan**, and *J. G. Moulton, 'You are 16 Going on 17: An Examination of Income Reductions on Household Expenditures Using the Child Tax Credit' (*Preparing for Submission*)

PRESENTATIONS

- ‘The Matilda Effect: Gender Discrepancies in Research Productivity of High-Performing Life Science Graduate Students’ Presented in 2017 at Association for Public Policy and Management
- ‘Does more certification imply conformity?’ Presented in 2017 at Academy of Management
- ‘Varieties of Local Government Experimentation’ Presented in 2017 at University of North Carolina at Chapel Hill; Academy of Management
- ‘Does more certification always benefit a venture?’ Presented in 2016 at Portland State University, University of Oregon; Kauffman Foundation; Academy of Management; West Coast Research Symposium
- ‘The Domino Effect of Federal Funding,’ Presented in 2016 at University of Oregon
- ‘Influences of Academic Institutional Factors on R&D Funding for Graduate Students,’ Presented at the 2016 Association for Public Policy and Management, 2015 Atlanta Conference on Science and Innovation Policy
- ‘Approximating Exogenous Variation in R&D: Evidence from the Kentucky and North Carolina SBIR State Match Programs,’ Presented in 2015 at the U.S. Census Bureau; University of California, San Diego; University of Oregon; University of North Carolina, Charlotte; National Science Foundation; Atlanta Conference on Science and Innovation Policy; West Coast Research Symposium. Presented in 2014 at the Technology Transfer Society Conference, Academy of Management
- ‘Assessing State-level Science and Technology Policies: North Carolina's Experience with SBIR State Matching Grants,’ Presented at the 2014 Technology Transfer Society Conference
- ‘Science Policy Experiments in the Laboratories of Democracy,’ Invited to present at the National Bureau of Economic Review Conference: *Rethinking Science and Innovation Policy* in 2013
- ‘Spurring Innovation and Entrepreneurialism within States’ Presented at Kauffman Entrepreneurship Mentoring Workshop in 2012; STGlobal Consortium in 2010

EXTERNAL GRANTS

- (3) Principal Investigator, National Science Foundation (SBE SciSIP 1661157), ‘Emerging Scholars on the Path to Innovation,’ May 2017 – Oct. 2019 (\$349,869)
- (2) Co-Principal Investigator, Ewing Marion Kauffman Foundation, ‘The Role of Local Governments in Entrepreneurial Ecosystems: A Cross-Comparison of US States,’ Sept. 2015 – July 2017 (\$173,000)
- (1) Principal Investigator, National Science Foundation (SBE SciSIP 1548288), ‘Early-concept Grants for Exploratory Research: Emerging Scholars on the Path to Innovation,’ Sept. 2015 – Feb. 2016 (\$54,000)

HONORS AND FELLOWSHIPS

Goulet Outstanding Research Award, Lundquist College of Business, UO, 2017

Lundquist Advisory Council Undergraduate Teaching Award, Lundquist College of Business, UO, 2017

Dissertation Completion Fellowship, The Graduate School, UNC, 2013 (\$16,000)

Kauffman Dissertation Fellowship, Ewing Marion Kauffman Foundation, 2012 (\$20,000)

Director's Award, National Science Foundation, 2009

Dean's List, Reed College, 2003 – 2006

GRADUATE RESEARCH EXPERIENCE

Graduate Research Assistant, 2009 – 2014. Assisted M.P. Feldman, S.K. Heninger Professor of Public Policy.

EDA in the 21st Century: New Performance and Impact Metrics (EDA 10946538)

Circling the Triangle: Understanding Dynamic Regional Economies (NSF SciSIP 1262392)

State Science Policies: Modeling Their Origins, Nature, Fit, and Effects on Local Universities (NSF SciSIP 0947814)

Examination of the efficacy of federal innovation programs in the Rust Belt (Heinz Endowments and the Center for American Progress)

TEACHING EXPERIENCE

University of Oregon

MGMT 607 Applied Econometrics, S17

BA 453 Business Strategy and Planning, W18, F17, W17, S16

MGMT 335 Launching New Ventures, W16

University of North Carolina at Chapel Hill

Instructor, PLCY 210 Policy Innovation & Analysis, Summer Session 2014

TA, PLCY 882 Advanced Panel Data Methodology, Fall 2014

Graduate Research Consultant, 2009-2012; 2014

PROFESSIONAL ACTIVITIES & SERVICE

SBIR/STTR Review Committee Member, *National Academies of Sciences*, 2018

Research Advisory Board, *University of Oregon VP Office of Research*, 2017 - 2018

Early Career Development Committee, *Industry Studies Association*, 2017

IDEAL Diversity Committee, *University of Oregon Lundquist College of Business*, 2017

Associate Editor, *Journal of Science Policy and Governance*, 2010 – 2014

Chief Financial Officer, *Journal of Science Policy and Governance*, 2013

Graduate Affairs Committee Member, *UNC Department of Public Policy*, 2011

Ad Hoc Reviewer: *Journal of Management; Industry & Innovation; Research Policy; The Journal of Technology Transfer; Small Business Economics; Science and Public Policy; National Science Foundation; Cambridge Journal of Regions, Economy and Society; Economic Inquiry; PLOS One; Regional Studies*

PROFESSIONAL EMPLOYMENT RECORD

Science Assistant – Division of Social and Economic Sciences, National Science Foundation, 2007 – 2009