

Department of Management  
University of Oregon  
Lundquist College of Business  
Office 386  
Eugene, OR 97403  
[llanahan@uoregon.edu](mailto:llanahan@uoregon.edu)  
[www.laurenlanahan.com](http://www.laurenlanahan.com)

**LAUREN LANAHAN**

## ACADEMIC APPOINTMENTS

Assistant Professor of Management – Strategy, Lundquist College of Business, University of Oregon, September, 2015 –

## EDUCATION

Ph.D., Public Policy, University of North Carolina at Chapel Hill, 2015

M.A., Public Policy, University of North Carolina at Chapel Hill, 2013

B.A., Sociology, Reed College, 2006

## PEER-REVIEWED ARTICLES

**Lanahan, L.** and M.P. Feldman, (2017) ‘Approximating Exogenous Variation in R&D: Evidence from the Kentucky and North Carolina SBIR State Match Programs’ (Accepted at *The Review of Economics and Statistics*)

Graddy-Reed\*, A., **L. Lanahan\***, and N. V. Ross, (2017) ‘Influences of Academic Institutional Factors on R&D Funding for Graduate Students,’ *Science and Public Policy*. doi: 10.1093/scipol/scx017

**Lanahan, L.**, A. Graddy-Reed, and M.P. Feldman, (2016) ‘The Domino Effects of Federal Research Funding,’ *Plos ONE*, 11(6): e0157325. doi:10.1371/journal.pone.0157325

Moulton\*, J. G., A. Graddy-Reed\*, and **L. Lanahan\***, (2016) ‘Beyond the EITC: The Effect Of Reducing The Earned Income Tax Credit On Labor Force Participation,’ *National Tax Journal*, 69(2), 261-284. doi/10.17310/ntj.2016.2.01

Feldman, M.P., T. Hadjimichael, **L. Lanahan**, and T. Kemeny, (2016) ‘The Logic of Economic Development: A Definition and Model for Investment,’ *Environment and Planning C: Government and Policy*, 34: 5-21. doi:10.1177/0263774X15614653

**Lanahan, L.**, (2016) ‘Multilevel Funding for Small Business Innovation: A Critical Review of State SBIR Match Programs,’ *Journal of Technology Transfer*, 41(2), 220-249. DOI 10.1007/s10961-015-9407-x

**Lanahan, L.** and M.P. Feldman, (2015) ‘Multilevel Innovation Policy Mix: A Closer Look at State Policies that Augment the Federal SBIR Program,’ *Research Policy*, 44: 1387-1402. DOI 10.1016/j.respol.2015.04.002

Feldman, M.P., **L. Lanahan**, and I. Lendel (2014), ‘Experiments in the Laboratories of Democracy: State Scientific Capacity Building,’ *Economic Development Quarterly*, 28(2), 107 – 131. doi:10.1177/0891242413490018

\* Denotes equal first authorship contributions.

## BOOK CHAPTERS

Feldman, M.P. and **L. Lanahan** (2015), ‘State Science Policy Experiments,’ in A. Jaffe and B. Jones (eds.). *The Changing Frontier: Rethinking Science and Innovation Policy*. University of Chicago Press: 287 – 317.

- Hardin, J., **L. Lanahan**, and L. Brun (2015), ‘Assessing State-level Science and Technology Policies: North Carolina's Experience with SBIR State Matching Grants,’ in B. D. Audretsch et al. (eds.), *Oxford University Handbook of Local Competitiveness*. Oxford University Press: 385 – 400.
- Feldman, M.P. and **L. Lanahan** (2015), ‘Crafting a Comeback: Innovation and Entrepreneurship as an Economic Development Strategy in Mature Regions,’ in J. Bryson et al. (eds.), *Handbook of Manufacturing Industries in the World Economy*. Edward Elgar: Cheltenham: 451 – 473.
- Feldman, M.P., A. Freyer, and **L. Lanahan** (2012), ‘On the Measurement of University Research Contributions to Economic Growth and Innovation,’ in J. Lane et al. (eds.), *Universities and Colleges as Economic Drivers: Measuring Higher Education's Role in Economic Development*. Albany, NY: SUNY Press: 97 – 128.
- Feldman, M.P., **L. Lanahan**, and J.M. Miller (2011), ‘Inadvertent Infrastructure and Regional Entrepreneurship Policy,’ in M. Fritsch et al. (eds.), *The Handbook of Research on Entrepreneurship and Regional Development*. Edward Elgar: Cheltenham: 216 – 251.

#### **POLICY REPORTS & OTHER PUBLICATIONS**

- Feldman, M.P., **L. Lanahan**, and I. Lendel (2014), ‘Focus on State Economic Development Policy,’ *Economic Development Quarterly*, 28(2), 103 – 106.
- Feldman, M.P., **L. Lanahan**, and E. Stokan (2014), ‘Stage I: Initial Findings on Metrics and Potential Data Sources Examining the i6 Challenge and the Jobs and Innovation Accelerator Challenge (JIAC) Projects,’ presented to the Economic Development Administration.
- Feldman, M.P., A. Graddy-Reed, **L. Lanahan**, G. McLaurin, K. Nelson, and A. Reamer (2012), ‘Innovative Data Sources for Regional Economic Analysis,’ available at <http://maryannfeldman.web.unc.edu/files/2012/01/Innovative-Data-Sources-for-Regional-Economic-Analysis.pdf>
- Feldman, M.P. and **L. Lanahan** (2010), ‘Silos of Small Beer: A Case Study of the Efficacy of Federal Innovation Programs in a Key Midwest Regional Economy,’ *Science Progress*. Center for American Progress.

#### **WORKING PAPERS**

- \***Lanahan, L.** and \*D. Armanios, ‘Repeat Winners (or Repeat Offenders): When does repeat certification help ventures acquire resources?’ (*2<sup>nd</sup> Round Revision*)
- \*Graddy-Reed, A., \***L. Lanahan**, and N. V. Ross, ‘The Effect of R&D Investment on Graduate Student Productivity: Evidence from the Life Sciences’ (*1<sup>st</sup> Round Revision*)
- \*Armanios, D., \***L. Lanahan** and Yu, D. ‘The State of State Innovation: U.S. State-led Technology Based Economic Development Policies, 1996 – 2015’ (*Under Review*)
- \***Lanahan, L.**, \*D. Armanios and A. McDonald, ‘When more is actually less: how more certification enhances non-conformity’ (*Preparing for Submission*)
- \*Graddy-Reed, A., \***L. Lanahan**, and \*J. G. Moulton, ‘You are 16 Going on 17: An Examination of Income Reductions on Household Expenditures Using the Child Tax Credit’ (*Preparing for Submission*)
- \*Graddy-Reed, A. and \***L. Lanahan**, ‘The Matilda Effect: Gender Discrepancies in Research Productivity of High-Performing Life Science Graduate Students’ (*Analysis Stage*)

\* Denotes equal first authorship contributions.

## **PRESENTATIONS**

- ‘The State of State Innovation: U.S. State-led Technology Based Economic Development Policies, 1996 – 2015’ Presented in 2017 at University of North Carolina at Chapel Hill
- ‘Does more certification always benefit a venture?’ Presented in 2016 at Portland State University, University of Oregon; Kauffman Foundation; Academy of Management; West Coast Research Symposium
- ‘The Domino Effect of Federal Funding,’ Presented in 2016 at University of Oregon
- ‘Influences of Academic Institutional Factors on R&D Funding for Graduate Students,’ Presented at the 2016 Association for Public Policy and Management, 2015 Atlanta Conference on Science and Innovation Policy
- ‘Approximating Exogenous Variation in R&D: Evidence from the Kentucky and North Carolina SBIR State Match Programs,’ Presented in 2015 at the U.S. Census Bureau; University of California, San Diego; University of Oregon; University of North Carolina, Charlotte; National Science Foundation; Atlanta Conference on Science and Innovation Policy; West Coast Research Symposium. Presented in 2014 at the Technology Transfer Society Conference, Academy of Management
- ‘Assessing State-level Science and Technology Policies: North Carolina's Experience with SBIR State Matching Grants,’ Presented at the 2014 Technology Transfer Society Conference
- ‘Science Policy Experiments in the Laboratories of Democracy,’ Invited to present at the National Bureau of Economic Review Conference: *Rethinking Science and Innovation Policy* in 2013
- ‘Spurring Innovation and Entrepreneurialism within States’ Presented at Kauffman Entrepreneurship Mentoring Workshop in 2012; STGlobal Consortium in 2010

## **GRANTS**

- Principal Investigator, National Science Foundation (SBE SciSIP 1661157), ‘Emerging Scholars on the Path to Innovation,’ May 2017 – Oct. 2019 (\$349,869)
- Co-Principal Investigator, Ewing Marion Kauffman Foundation, ‘The Role of Local Governments in Entrepreneurial Ecosystems: A Cross-Comparison of US States,’ Sept. 2015 – July 2017 (\$173,000)
- Principal Investigator, National Science Foundation (SBE SciSIP 1548288), ‘Early-concept Grants for Exploratory Research: Emerging Scholars on the Path to Innovation,’ Sept. 2015 – Feb. 2016 (\$54,000)

## **HONORS AND FELLOWSHIPS**

- Goulet Outstanding Research Award*, Lundquist College of Business, 2017
- Lundquist Advisory Council Undergraduate Teaching Award*, Lundquist College of Business, 2017
- Dissertation Completion Fellowship*, The Graduate School, UNC, 2013 (\$16,000)
- Kauffman Dissertation Fellowship*, Ewing Marion Kauffman Foundation, 2012 (\$20,000)
- Best Presenter*, STGlobal Consortium, 2011
- Director's Award*, National Science Foundation, 2009
- Dean's List*, Reed College, 2003 – 2006

## **GRADUATE RESEARCH EXPERIENCE**

- Graduate Research Assistant, 2009 – 2014. Assisted M.P. Feldman, S.K. Heninger Professor of Public Policy.

EDA in the 21<sup>st</sup> Century: New Performance and Impact Metrics (EDA 10946538)  
Circling the Triangle: Understanding Dynamic Regional Economies (NSF SciSIP 1262392)  
State Science Policies: Modeling Their Origins, Nature, Fit, and Effects on Local Universities  
(NSF SciSIP 0947814)  
Examination of the efficacy of federal innovation programs in the Rust Belt (Heinz  
Endowments and the Center for American Progress)

## **TEACHING EXPERIENCE**

University of Oregon

MGMT 607 Applied Econometrics, Spring 2017  
BA 453 Business Strategy and Planning, Winter 2017, Spring 2016  
MGMT 335 Launching New Ventures, Winter 2016

University of North Carolina at Chapel Hill

Instructor, PLCY 210 Policy Innovation & Analysis, Summer Session 2014  
TA, PLCY 882 Advanced Panel Data Methodology, Fall 2014  
Graduate Research Consultant, 2009-2012; 2014

## **PROFESSIONAL ACTIVITIES & SERVICE**

Early Career Development Committee, *Industry Studies Association*, 2017  
IDEAL Diversity Committee, *University of Oregon Lundquist College of Business*, 2017  
Associate Editor, *Journal of Science Policy and Governance*, 2010 – 2014  
Chief Financial Officer, *Journal of Science Policy and Governance*, 2013  
Graduate Affairs Committee Member, *UNC Department of Public Policy*, 2011

Ad Hoc Reviewer: *Journal of Management; Industry & Innovation; Research Policy; The Journal of Technology Transfer; Small Business Economics; Science and Public Policy; National Science Foundation; Cambridge Journal of Regions, Economy and Society; Economic Inquiry; PLOS One*

## **PROFESSIONAL EMPLOYMENT RECORD**

National Science Foundation, Arlington, VA

Science Assistant, Division of Social and Economic Sciences, 2007 – 2009

- Assisted with the critical review and evaluation of grant proposals for the Social, Behavioral & Economic Science Directorate panels
- Worked with the following programs: Cyber-enabled Discovery, and Innovation; Science, Technology, and Society; Methodology, Measurement, and Statistics; Ethics Education in Science and Engineering; Societal Dimensions of Nanotechnology; NSF/DoD Social and Behavioral Dimensions of National Security, Conflict and Cooperation
- Conducted analyses and prepared reports for annual Congressional Review of previous year's research accomplishments
- Coordinated outreach activities for underrepresented groups and emerging scholars