

ACADEMIC APPOINTMENTS

Assistant Professor of Management, Lundquist College of Business, University of Oregon, 2015 –

EDUCATION

Ph.D., Public Policy, University of North Carolina at Chapel Hill, 2015

M.A., Public Policy, University of North Carolina at Chapel Hill, 2013

B.A., Sociology, Reed College, 2006

RESEARCH¹

ARTICLES IN REFEREED JOURNALS

- (14) ***Lanahan, L.**, *D. Armanios, and A. Joshi. (*Accepted*) ‘Inappropriateness Penalty, Desirability Premium: What Do More Certifications Actually Signal?’ *Organization Science*.
- (13) *Graddy-Reed, A., ***L. Lanahan**, and ^J. D’Agostino. (2021) ‘The Impact of Federal R&D Funding Across the Academy: An Analysis of Early-Career Research Productivity’ *Research Policy*, 50 (104224).
- (12) *Armanios, D., ***L. Lanahan**, and ^D. Yu. (2020) ‘Varieties of Local Government Experimentation: U.S. State-led Technology-Based Economic Development Policies, 2000 – 2015,’ *Academy of Management Discoveries*, 6(2): <https://doi.org/10.5465/amd.2018.0014>
- (11) *Graddy-Reed, A., ***L. Lanahan**, and J. Eyer. (2019) ‘Gender Discrepancies in Research Productivity of High-Performing Life Science Graduate Students,’ *Research Policy*, 48(9).
<https://doi.org/10.1016/j.respol.2019.103838>
- (10) *Graddy-Reed, A., ***L. Lanahan**, and ^N. M. V. Ross. (2018) ‘The Effect of R&D Investment on Graduate Student Productivity: Evidence from the Life Sciences,’ *Journal of Policy Analysis and Management*, 37(4): 809-834.
- (9) ***Lanahan, L.** and *D. Armanios. (2018) ‘Does More Certification Always Benefit a Venture?’ *Organization Science*, 29(5): 931-947.
- (8) **Lanahan, L.** and M.P. Feldman. (2018) ‘Approximating Exogenous Variation in R&D: Evidence from the Kentucky and North Carolina SBIR State Match Programs,’ *Review of Economics and Statistics*, 100(4): 740 – 752.
- (7) *Graddy-Reed, A., ***L. Lanahan**, and ^N. M. V. Ross. (2017) ‘Influences of Academic Institutional Factors on R&D Funding for Graduate Students,’ *Science and Public Policy*, 44(6): 834-854.
- (6) **Lanahan, L.**, A. Graddy-Reed, and M.P. Feldman. (2016) ‘The Domino Effects of Federal Research Funding,’ *Plos ONE*, 11(6): e0157325.
- (5) *Moulton, J. G., *A. Graddy-Reed, and ***L. Lanahan**. (2016) ‘Beyond the EITC: The Effect Of Reducing The Earned Income Tax Credit On Labor Force Participation,’ *National Tax Journal*, 69(2), 261-284.
- (4) Feldman, M.P., T. Hadjimichael, **L. Lanahan**, and T. Kemeny. (2016) ‘The Logic of Economic Development: A Definition and Model for Investment,’ *Environment and Planning C: Government and Policy*, 34(1): 5-21.

¹ * Denotes equal first authorship contributions; ^ Denotes graduate student co-author

- (3) **Lanahan, L.** (2016) ‘Multilevel Funding for Small Business Innovation: A Critical Review of State SBIR Match Programs,’ *Journal of Technology Transfer*, 41(2): 220-249.
- (2) **Lanahan, L.** and M.P. Feldman. (2015) ‘Multilevel Innovation Policy Mix: A Closer Look at State Policies that Augment the Federal SBIR Program,’ *Research Policy*, 44(7): 1387-1402.
- (1) Feldman, M.P., **L. Lanahan**, and I. Lendel. (2014), ‘Experiments in the Laboratories of Democracy: State Scientific Capacity Building,’ *Economic Development Quarterly*, 28(2): 107 – 131.

ARTICLES UNDER REVIEW FOR PUBLICATION IN REFEREED JOURNALS

- Lanahan, L.**, A. Joshi, and E. Johnson. ‘Small Business Growth from Public R&D Funding: Evidence from a Natural Experiment of the SBIR/STTR Program’ (*Second Round Review*)
- Myers, K. and **L. Lanahan**. ‘Research Subsidy Spillovers, Two Ways’ (*Reject and Resubmit*)
- *Joshi, A., ***L. Lanahan**, ^O. Hmaddi, and D. Armanios. ‘On the Right Tract? Certification, Arbitrage, and the Performance of High-Tech Ventures in Distressed Neighborhoods’ (*Reject and Resubmit*)
- *Clayton, P. ***L. Lanahan**, and *A. Nelson. ‘A Tale of Two Origins: Tracing the Diffusion of University versus Firm Inventions’ (*First Round Review*)
- *Gish, J., ***L. Lanahan**, and *J. Beck. ‘Economic Inequality and Niche Entrepreneurship: Evidence from the Brewery Industry’ (*First Round Review*)
- Won Best Submission Award at 2019 Sustainability, Ethics and Entrepreneurship Conference

WORKING PAPERS IN PROGRESS

- ^O. Hmaddi and **L. Lanahan**. ‘Government policy for entrepreneurial activity: Failing as means to success’ (*Preparing for Submission to Strategic Entrepreneurship Journal*)
- Best Paper Prize Finalist for Strategic Management Society Berkeley 2020 Conference
- Lanahan, L.**, A. Joshi, and E. Johnson. ‘Implications of Observational Data to Infer a Counterfactual for R&D Funding’ (*Analysis Complete, Preparing Manuscript*)
- *Graddy-Reed, A., ***L. Lanahan**, and ^J. D’Agostino. ‘Does the STEM Pipeline Limit Diversity? A Descriptive Assessment within Early-Career Academic Research’ (*Analysis Complete, Preparing Manuscript*)

PAPERS PRESENTED AT CONFERENCES

- ‘Research Subsidy Spillovers, Two Ways’ Presented in 2020 at Workshop on Entrepreneurial Finance and Innovation; National Academies of Sciences; National Bureau of Economic Research Summer Institute, Innovation Workshop (K. Myers lead presenter)
- ‘Small Business Growth from Public R&D Funding: Evidence from a Natural Experiment of the SBIR/STTR Program’ Presented in 2020 at Academy of Management; Presented in 2019 at Oregon State University; West Coast Research Symposium; Strategic Management Society; National Academies of Sciences
- ‘Government policy for entrepreneurial activity: Failing as means to success’ Presented in 2020 at Strategic Management Society Berkeley Conference (O. Hmaddi lead presenter); Strategic Management Society (O. Hmaddi lead presenter)
- ‘On the Right Tract? Certification, Arbitrage, and the Performance of High-Tech Ventures in Distressed Neighborhoods’ Presented in 2020 at Academy of Management (A. Joshi lead presenter)
- ‘Gender Discrepancies in Research Productivity of High-Performing Life Science Graduate Students’ Presented in 2018 at Academy of Management; Presented in 2017 at Association for Public Policy and Management

- ‘Does more certification imply conformity?’ Presented in 2017 at Academy of Management; Presented in 2018 at West Coast Research Consortium (revised title: ‘Inappropriateness Penalty, Desirability Premium: What Do More Certifications Actually Signal?’)
- ‘Varieties of Local Government Experimentation’ Presented in 2017 at University of North Carolina at Chapel Hill; Academy of Management
- ‘Does more certification always benefit a venture?’ Presented in 2016 at Portland State University; University of Oregon; Kauffman Foundation; Academy of Management; West Coast Research Symposium; Presented in 2018 at Industries Studies Association
- ‘The Domino Effect of Federal Funding,’ Presented in 2016 at University of Oregon
- ‘Influences of Academic Institutional Factors on R&D Funding for Graduate Students,’ Presented in 2016 at Association for Public Policy and Management; Presented in 2015 at Atlanta Conference on Science and Innovation Policy
- ‘Approximating Exogenous Variation in R&D: Evidence from the Kentucky and North Carolina SBIR State Match Programs,’ Presented in 2015 at U.S. Census Bureau; University of California, San Diego; University of Oregon; University of North Carolina, Charlotte; National Science Foundation; Atlanta Conference on Science and Innovation Policy; West Coast Research Symposium. Presented in 2014 at the Technology Transfer Society Conference; Academy of Management
- ‘Assessing State-level Science and Technology Policies: North Carolina’s Experience with SBIR State Matching Grants,’ Presented in 2014 at Technology Transfer Society Conference
- ‘Science Policy Experiments in the Laboratories of Democracy,’ Presented in 2013 at National Bureau of Economic Research Conference: *Rethinking Science and Innovation Policy*
- ‘Spurring Innovation and Entrepreneurialism within States’ Presented in 2012 at Kauffman Entrepreneurship Mentoring Workshop; Presented in 2010 at STGlobal Consortium
 - Won Best Presenter Award

CHAPTERS IN EDITED BOOKS

- (5) Feldman, M.P. and **L. Lanahan** (2015), ‘State Science Policy Experiments,’ in A. Jaffe and B. Jones (eds.), *The Changing Frontier: Rethinking Science and Innovation Policy*. University of Chicago Press: 287 – 317.
- (4) Hardin, J., **L. Lanahan**, and L. Brun (2015), ‘Assessing State-level Science and Technology Policies: North Carolina’s Experience with SBIR State Matching Grants,’ in B. D. Audretsch et al. (eds.), *Oxford University Handbook of Local Competitiveness*. Oxford University Press: 385 – 400.
- (3) Feldman, M.P. and **L. Lanahan** (2015), ‘Crafting a Comeback: Innovation and Entrepreneurship as an Economic Development Strategy in Mature Regions,’ in J. Bryson et al. (eds.), *Handbook of Manufacturing Industries in the World Economy*. Edward Elgar: Cheltenham: 451 – 473.
- (2) Feldman, M.P., A. Freyer, and **L. Lanahan** (2012), ‘On the Measurement of University Research Contributions to Economic Growth and Innovation,’ in J. Lane et al. (eds.), *Universities and Colleges as Economic Drivers: Measuring Higher Education’s Role in Economic Development*. Albany, NY: SUNY Press: 97 – 128.
- (1) Feldman, M.P., **L. Lanahan**, and J.M. Miller (2011), ‘Inadvertent Infrastructure and Regional Entrepreneurship Policy,’ in M. Fritsch et al. (eds.), *The Handbook of Research on Entrepreneurship and Regional Development*. Edward Elgar: Cheltenham: 216 – 251.

REFEREED POLICY REPORTS

- (1) National Academies of Sciences, Engineering, and Medicine (2020). *Review of the SBIR and STTR Programs at the Department of Energy*. National Academies Press.

OTHER PUBLICATIONS

- (3) Feldman, M.P., **L. Lanahan**, and I. Lendel (2014), 'Focus on State Economic Development Policy,' *Economic Development Quarterly*, 28(2), 103 – 106.
- (2) Feldman, M.P., A. Graddy-Reed, **L. Lanahan**, G. McLaurin, K. Nelson, and A. Reamer (2012), 'Innovative Data Sources for Regional Economic Analysis,' available at <http://maryannfeldman.web.unc.edu/files/2012/01/Innovative-Data-Sources-for-Regional-Economic-Analysis.pdf>
- (1) Feldman, M.P. and **L. Lanahan** (2010), 'Silos of Small Beer: A Case Study of the Efficacy of Federal Innovation Programs in a Key Midwest Regional Economy,' *Science Progress: Center for American Progress*.

EXTERNAL GRANTS

- (4) Principal Investigator, National Science Foundation (SBE SOS 2032914), 'RAPID: Examining the Innovative Ecosystem During the COVID-19 Pandemic,' Aug. 2020 – Jul. 2021 (\$200,000)
- (3) Principal Investigator, National Science Foundation (SBE SciSIP 1661157), 'Emerging Scholars on the Path to Innovation,' May 2017 – Oct. 2021 (\$349,869)
- (2) Co-Principal Investigator, Ewing Marion Kauffman Foundation, 'The Role of Local Governments in Entrepreneurial Ecosystems: A Cross-Comparison of US States,' Sept. 2015 – July 2017 (\$173,000)
- (1) Principal Investigator, National Science Foundation (SBE SciSIP 1548288), 'Early-concept Grants for Exploratory Research: Emerging Scholars on the Path to Innovation,' Sept. 2015 – Feb. 2016 (\$54,000)

HONORS AND FELLOWSHIPS

Ascendant Scholar Award, Western Academy of Management, 2020
Outstanding Early Career Award, University of Oregon, 2019
Goulet Outstanding Research Award, Lundquist College of Business, UO, 2017
Lundquist Advisory Council Undergraduate Teaching Award, University of Oregon, 2017
Dissertation Completion Fellowship, University of North Carolina at Chapel Hill, 2013 (\$16,000)
Kauffman Dissertation Fellowship, Ewing Marion Kauffman Foundation, 2012 (\$20,000)
Director's Award, National Science Foundation, 2009

TEACHING

University of Oregon

MGMT 607 Applied Econometrics, S19, S17
BA 453 Business Strategy and Planning, W20, F19, W19, W18, F17, W17, S16
MGMT 335 Launching New Ventures, W16

University of North Carolina at Chapel Hill

Instructor, PLCY 210 Policy Innovation & Analysis, Summer14
TA, PLCY 882 Advanced Panel Data Methodology, F14

SERVICE

SBIR/STTR Review Committee Member, *National Academies of Sciences, Engineering and Medicine*, 2018 - Present

Panelist, *National Science Foundation*, 2019 – 2020

Course Coordinator for Undergraduate Capstone, *Lundquist College of Business*, 2018 – Present

Management Department Faculty Search Committee, *Lundquist College of Business*, 2017

Research Advisory Board, *University of Oregon Vice President Office of Research*, 2017 - Present

Early Career Development Committee, *Industry Studies Association*, 2017

IDEAL Diversity Committee, *University of Oregon Lundquist College of Business*, 2017

Associate Editor, *Journal of Science Policy and Governance*, 2010 – 2014

Graduate Affairs Committee Member, *UNC Department of Public Policy*, 2011

Ad Hoc Reviewer: *Science*, *Strategic Management Journal*, *Management Science*, *Journal of Management; Industry & Innovation; Research Policy; Industry & Corporate Change; Journal of Technology Transfer; Small Business Economics; Science and Public Policy; National Science Foundation; Sloan Foundation; Cambridge Journal of Regions, Economy and Society; Economic Inquiry; PLOS One; Regional Studies; Atlanta Conference on Science and Innovation Policy*

GRADUATE RESEARCH EXPERIENCE

Graduate Research Assistant, 2009 – 2014. Assisted M.P. Feldman, S.K. Heninger Professor of Public Policy.

EDA in the 21st Century: New Performance and Impact Metrics (EDA 10946538)

Circling the Triangle: Understanding Dynamic Regional Economies (NSF SciSIP 1262392)

State Science Policies (NSF SciSIP 0947814)

Federal innovation programs in the Rust Belt (Heinz Endowments & Center for American Progress)

PROFESSIONAL EMPLOYMENT RECORD

Science Assistant – Division of Social and Economic Sciences, National Science Foundation, 2007 – 2009